

Monday 29th & Tuesday 30th September 2008, Hotel Amigo, Brussels

IBC Legal Conferences welcomes you to the fourth annual

European In-House Counsel 2008

Law Society accreditation available

Bar Council accreditation also available

*The definitive 'one-stop-shop' providing a legal update
for the busy in-house lawyer*

Co-chaired by:

Jeremy Ogden, General Counsel, Global Retail & Commercial Banking, **BARCLAYS BANK**

Susan Henderson, Head of HR Strategy & Employment Law, **LEGAL & GENERAL**

Distinguished speakers include:

Jeffrey Cottle, Associate General Counsel, **BAE SYSTEMS**

Janice Leiper, VP General Counsel, Europe, **HJ HEINZ**

Jonas Deroo, Deputy General Counsel, **DE POST - LA POSTE**

Bertrand Alexis, Partner - (former General Counsel, **CABLE & WIRELESS**), **VISTALAW**

Patrick J. Donovan, Chief Compliance Officer, **AIRBUS S.A.S.**

Amanda Doyle, Vice President of Legal & Regulatory, **ORANGE**

Gordon Moir, Chief Counsel & Vice President, **BRITISH TELECOM**

Kalina Rose, In-House Counsel, **GE SEACO SERVICES LTD**

James Joy, Vice President Legal and Compliance, **KONINKLIJKE AHOLD NV**

Chrissi Evans, Consultant - (former General Counsel, **DAIMLERCHRYSLER UK**),
THE KITE CONSULTANCY

Blake Redding, Partner - (former General Counsel, **MICHELIN**), **VISTALAW**

**Plus, 13 Expert Advisors Running Intensive
Legal Update Roundtables & Workshops!**

Gala Cocktail Reception hosted by **HOGAN & HARTSON**



Plus, An Exclusive Evening of Cultural Entertainment &
Exquisite Dining in one of the Finest Art Nouveau Buildings
in Brussels, organised by

LOYENS & LOEFF

Lead Sponsor

LOYENS & LOEFF

Sponsors



**HOGAN &
HARTSON**



Supported by:

**CORPORATE
BRIEFING**

**In-House Lawyers
Association**

**BRUSSELS
LEGAL**



Exhibitors

**Iken
matter management**

Register by
18th July
and save £1200
(for in-house lawyers)

European In-House Counsel 2008

Monday 29th and Tuesday 30th September 2008 : Hotel Amigo, Brussels

www.ibclegal.com/eurocounsel

Why attend the European In-house Counsel conference:

This highly specialised conference will examine the issues and topics which are specific to the practice needs of in-house counsel.

Delegates will have a rare opportunity to meet and network with corporate counsel and private practice lawyers, and learn from their experiences through workshop, roundtable and plenary sessions:

- Four 90 minute in-depth workshops and a focus session covering the latest developments in:
 - Corporate Governance and Compliance
 - Anti-Corruption Statutes
 - Competition Law Update
 - Client Privilege
- A choice of 10 roundtables - an intimate environment for you to ask the questions you want answered:
 - Employment law
 - Corporate transactions
 - New M&A updates
 - Record & knowledge management
 - Using new technology, e-discovery & alternative billing
 - Life after In-house
 - Data protection, IP & trade secrets
 - Outsourcing legal in foreign parts
 - Effects of US Legislation in Europe
 - Corporate manslaughter
- 10 plenary sessions discussing pertinent management issues:
 - Extra-territoriality: Jurisdictions reaching across borders
 - Future of legal service delivery
 - The intrinsic value of the general counsel
 - Handling external counsel
 - In-house team at the centre of the business
 - Building a global compliance programme
 - Issues in European competition law
 - Staff recruitment, retention & training
 - Benchmarking performance & comparative efficiency
 - Corporate social responsibility
 - Responding to investigations by enforcement authorities

PLUS: The opportunity to receive one-to-one expert advice from our industry leaders

The European In-house Counsel conference will enable you to:

- Interact on key substantive law areas with the plenary and focus sessions
- Gain expert answers to your toughest questions
- Network with your peers and advisors at the post conference cocktail reception
- Take away a comprehensive set of conference literature - an invaluable guide long after the conference is over
- Obtain your Law Society and Bar Council accreditation

Who should attend this event?

- General Counsel
- In-house Lawyers
- Company Secretaries
- Legal Counsel
- Heads of Legal
- Legal Directors
- Legal Affairs Managers
- Heads of Business Affairs
- Legal Advisors & Executives
- Corporate Counsel
- Legal Managers
- Legal Officers
- Company Solicitors
- Heads of Legal Services

Conference documentation is available:

If you are unable to attend, why not pass the brochure on to a colleague? Don't forget you need not miss out; the conference notes are available after the event for only £225 (£240 outside of UK).

To order copies or for further information

contact our customer services team:

Tel: +44 (0) 20 7017 5503 professionalcustserv@informa.com



European In-House Counsel 2008 *The definitive*

Monday 29th & Tuesday 30th September 2008 - Hotel Amigo, Brussels

www.ibclegal.com/eurocounsel

Day One

09:00 **Registration & Coffee**

09:30 **Chair's Opening Address**

Jeremy Ogden, *General Counsel, Global Retail and Commercial Banking, BARCLAYS BANK*

09:45 **Extra-territoriality: Jurisdictions Reaching across Borders**

Patrick J. Donovan, *Chief Compliance Officer, AIRBUS S.A.S.*

10:15 **Future of Legal Service Delivery: Assessing the Drivers and Challenges to Outsourced Legal Models**

- Understanding and defining legal process outsourcing (LPO)
- Assessing the underlying market trends
- Bridging the value gap with your legal advisors: achieving better and more for less
- Assessing additional value drivers other than cost
- Effective management through measurement: Assessing LPO performance and delivery
- Bringing process to legal
- The future development of LPO and the legal market

Moderator:

Derk Kropholler, *Vice President, CPA*

Panelists:

Janice Leiper, *VP General Counsel, Europe, HJ HEINZ*

Jonas Deroo, *Deputy General Counsel, DE POST - LA POSTE*

Blake Redding, *Partner, VISTALAW*

Invited: Sarah Booth, *General Counsel, CHRISTIES*

Invited: Joseph LaRosa, *VP Legal Affairs, SCHERING-PLOUGH, US*

10:45 Coffee Break

Parallel Workshops - choose one option

11:00 **Workshop A**

Competition Law Update

- Starting an investigation
- "Settlement"
- Fines
- US comparison
- Leniency Applications
- The Main Proceedings
- European national issues

John Pheasant, *Partner - London, Brussels*

Christoph Wuenschmann, *Partner - Berlin, Brussels*

Michel Debroux, *Partner - Paris*

Eric Stock, *Partner - New York*

HOGAN & HARTSON

Workshop B

The Anti-corruption & Bribery Toolbox

12:30 **The Intrinsic Value of the General Counsel**

- Your role in value creation
- How to leverage legal resources to unlock commercial value
- Leadership skills revisited:
 - o influence for business success
 - o inform and inspire
 - o presence for lawyers
- GCs generating business opportunities for the company

Eva M Bishop, *Vice President Legal & Company Secretary*

COCA-COLA ENTERPRISES LTD

13:00 Lunch

14:00 **Handling External Counsel - Art or Science?**

- Do the ground work:
 - Why do you need external counsel
 - Choosing external counsel
 - Setting the ground rules
- Manage the on-going relationship:
 - Billing
 - Regular reviews

Amanda Doyle, *Vice President of Legal & Regulatory, ORANGE*

14:30 **In-house Team at the Centre of the Business**

- Understanding the role of in-house legal in the business as a whole
- Aligning your team with the business
- Building better links with your clients
- Demonstrating value added

Chrissi Evans, *Consultant - (former General Counsel, DAIMLERCHRYSLER UK), THE KITE CONSULTANCY*

15:00 Coffee Break

Roundtable Sessions - choose three options

15:15 These dynamic interactive sessions with leading partners from external law firms give you the best chance to get quick answers. Choose up to three options and absorb the best advice European firms have to offer on the subjects that matter most to your business.

Corporate Transactions

- Insolvency-related transactions:
 - dealing with virtually insolvent companies - threats and challenges
- Cross-border mergers
- Implementation of the takeover directive in Europe

Peter Callens
Managing Partner

LOYENS & LOEFF

Employment Law

- Multinational employment & termination issues
- Employment law in shared service center: from planning to making
- The debate on executive pay - an overview of key jurisdictions & EU recommendations

Filip Saelens
Partner

LOYENS & LOEFF

Data Protection, IP & Trade Secrets

Litigation

- Keeping control of costs

Record & Knowledge Management

- How effective KM will save money

Outsourcing Legal in Foreign Parts

- Do's and don'ts

Alternative Billing Effective Management Tips

New M&A Updates

- Take over law and tender processes
- Application of EC and international Merger control
- Implementation of the merger directive across Europe
- Update on termination fees - an EU and US comparison

Bill Curtain
Partner - Paris, Washington, D.C., London

HOGAN & HARTSON

Christoph Wagner
Partner - Berlin

HOGAN & HARTSON

17:00 End of Day One

17:00 Gala Cocktail Reception hosted by

HOGAN & HARTSON

18:30 Cultural Evening Excursion & Dinner hosted by

LOYENS & LOEFF

Call the IBC Bookings Hotline on +44 (0)20 7017 5503

Day Two

09:00 Registration & Coffee

09:30 **Chair's Summary of Day One**

Susan Henderson

Head of HR Strategy & Employment Law

LEGAL & GENERAL

09:45 **Building a Global Compliance Programme**

- How to build global compliance programme
 - governance structure
 - management structure
- How to manage global compliance programme
 - compliance program activities
 - reporting and reporting lines
- Practical tips

James Joy

Vice President Legal and Compliance

KONINKLIJKE AHOLD NV

10:15 **Issues in European Competition Law**

Kalina Rose

In-House Counsel

GE SEACO SERVICES LTD

10:45 Coffee Break

Parallel Workshops - choose one option

11:00 **Workshop A**
Corporate Governance & Compliance

Workshop Leader:

Bertrand Alexis, Partner, **VISTALAW** (former Board Member, **ACC Europe**)

Workshop B

Client Privilege

12:45 Lunch

14:00 **Staff Recruitment, Retention & Training**

(In-House Speaker to be confirmed)

14:30 **Corporate Social Responsibility: The Challenges Ahead**

- External issues
 - upcoming CSR challenges for industry
 - the environmental challenges
- Internal Issues
 - measuring and utilising
 - what does it mean for the firm?
 - retention and image

Gordon Moir

Chief Counsel & Vice President

BRITISH TELECOM

SPONSORSHIP OPPORTUNITIES

This conference has a track record of attracting senior general counsel and, therefore, will present an excellent opportunity to network in a relaxed environment with a tightly targeted industry audience.

Sponsorship opportunities at this conference include:

- Hosting a roundtable
- An exhibition space at the conference
- Sponsoring the conference documentation

For Sponsorship Opportunities please contact:

Ravi Patel: + 44 (0)20 7017 4940, ravi.patel@informa.com

15:00 Coffee Break

15:15 **Responding to Investigations by Enforcement Authorities**

- Best practices in ensuring a successful resolution
- Handling a US dawn raid
 - o How far do US regulations reach?
 - o What can you expect?
 - o How do you respond?

Jeffrey Cottle

Associate General Counsel

BAE SYSTEMS

15.455 **Questions & Answers and Conference Round-Up**

16:00 End of Day Two & Conference

Previous delegates to the In-house Counsel series stated the following:

"In just two days the conference provided me with updates on all legal topics relevant to my work. Well done!"

(Past Delegate, VisitBritain)

"A good way to get updated on the relevant issues"

(Past Delegate, Bristol-Myers Squib)

"A great combination of legal and managerial issues that in-house counsel faces"

(Past Delegate, Vodafone)

"Good content, good networking, and a well designed mix between legal and compliance issues."

(Past Delegate, Airbus SAS)

"A good opportunity for meeting colleagues from various businesses and discovered common denominators"

(Past Delegate, Ahold)

"The topics were excellent! The importance of speaking the language of the business was correctly highlighted"

(Past Delegate, March)

"A good way to get updated on the relevant issues"

(Past Delegate, Bristol-Myers Squibb)

www.ibclegal.com/eurocounsel

LEAD SPONSOR

LOYENS & LOEFF

Loyens Advocaten - Avocats
Woluwe Atrium,
Neerveldstraat 101 - 103, 1200 Brussels
T +32 2 743 43 43, F +32 2 743 43 10

Green Plaza A,
Generaal Lemanstraat 27, 2018 Antwerp
T +32 3 226 50 06, F +32 3 213 07 18
www.loyens.com,
information@loyens.com

Loyens & Loeff is a leading, independent full service law firm offering integrated legal and tax advice. An international law firm, Loyens & Loeff counts more than 820 lawyers, tax advisors and civil law notaries in its offices throughout the Benelux and the world's major financial centres. In Belgium, Loyens & Loeff counts more than 120 lawyers in Antwerp and Brussels. Loyens & Loeff offers a broad range of legal and tax services, mainly to corporate clients, in areas such as corporate law and M&A, tax law, commercial law, banking & finance law, real estate law, employment law, employee benefits, intellectual property law, European law, competition law and dispute resolution. Loyens & Loeff differs from other national and international providers of legal services in that it is able to combine these disciplines as equally important components. Loyens & Loeff's expertise stretches across borders. In order to satisfy the international demand for advisory services, Loyens & Loeff cooperates closely with prominent law firms in Europe, Asia and North America. With this combination, Loyens & Loeff can offer its clients top-level advice worldwide, and it is proficient in effectively and seamlessly structuring and handling domestic and international matters.

SPONSORS



As a trusted leader in Legal Process Outsourcing (LPO), CPA offers a comprehensive range of legal support services designed to extend the capabilities of both law firms and corporate legal departments. Our approach is to provide custom LPO solutions to meet our clients specific goals and objectives. CPA will partner with you to provide a customised plan to meet the legal process outsourcing requirements and objectives unique to your business. Our consultative approach is based on more than 37 years of experience bringing value and efficiency to many of the world's most innovative corporations and law firms.

For more information please contact:

Derk Kropholler, VP, CPA at dkropholler@cpaglobal.com
or +44(0) 207 549 4597

HOGAN & HARTSON

Hogan & Hartson LLP
Top 30 global law firm with 22 offices across the United States, Europe, Asia and Latin America
Headquarters, Washington, D.C.
Hogan & Hartson LLP
555 Thirteenth Street, NW
Washington, DC 20004, USA
Phone: +1.202.637.5600, Fax: +1.202.637.5910
www.hhlaw.com

Working at the intersection of business and government, both domestically and internationally, we help our clients structure and complete their projects and transactions; represent their interests in all kinds of litigation, arbitration, and dispute resolution; guide them and their businesses through government regulation; & secure, protect, and defend their intellectual property.



VistaLaw is a global team of former in-house attorneys with broad experience in providing legal support and advice to international companies. Our highly experienced lawyers have worked for major law firms and corporate legal departments in the United States, Europe, the Middle East and Asia. We offer outstanding legal skills and creative, versatile pricing structures. Your company demands legal services that are responsive, flexible, business savvy and cost effective. We can hit the ground running.

Paris Office
29 rue Ginoux
75015 Paris, France
Tel: +33 1 45 78 80 03
balexis@vistalaw.com

London Office
330 High Holborn
London, WC1V 7QT
United Kingdom
Tel: +44 207 203 8366
rwalton@vistalaw.com

Exhibitors

GLG

Global Legal Group

GLG

Visit the Global Legal Group Ltd stand at the conference.

For further information please view the International Comparative Legal Guide Series online at www.iclg.co.uk

Contact info@glgroup.co.uk or call +44 (0)20 7284 0003

Iken

matter management

Iken

Visit the Iken Business Ltd stand at the conference. For further information contact:

Froomsgate House, Rupert Street, Bristol, BS1 2QJ
T 0845 450 9201 F 0845 450 9209
W www.iken.biz E info@iken.biz

Supported by:

CORPORATE BRIEFING

Corporate briefing

Ten times a year, Corporate Briefing delivers consistently high quality coverage of developments in corporate law and EC regulations. Compiled by a team of expert contributors, every issue of Corporate Briefing helps to broaden your expertise by reporting in detail on areas such as e-commerce and IT; intellectual property; finance and insurance; employment; insolvency; property, planning and construction and much more. For more information or a FREE sample copy email Claire Fizzle at claire.fizzle@informa.com or visit www.informalaw.com/corporate

In-House Lawyers Association

IHLA is a members' body for in-house lawyers. Membership is free and all IHLA services and events are free or subsidised. Membership benefits include many hours of free CPD accredited training as well as social and networking events. We welcome as members all in-house lawyers in the public (including local and central government), private and charitable sectors - in fact anyone who works in some kind of in-house legal capacity.

BRUSSELS LEGAL

Brussels Legal is a community portal for international, Brussels-based lawyers. This freely-accessible site keeps users up-to-date with the latest news, features, conferences and jobs and provides practical advice for newcomers to the international legal market in Brussels. www.brusselslegal.eu



The aim of the Institute is to unite all the country's company lawyers and, among other things, to forge links with other legal professions (such as magistrates, notaries public, barristers/solicitors, law professors and bailiffs). Its legal mission is to expand the activities of company lawyers and to monitor the training of its members in order to guarantee the quality of assignments undertaken by company lawyers, which can only benefit the individual companies and society in general. www.ibj.be

Stay ahead on Informa events:

To see the full range of IIR & IBC conferences and courses please visit...
www.iir-conferences.com/calendar

Please quote the below VIP number when registering

VIP Code: KM8005AZ

FIVE EASY WAYS TO REGISTER



Telephone:

+44 (0) 20 7017 5503
Please remember to quote KM8005



Mail:

this completed form together with payment to:
Richard Morgan
Informa Customer Services
PO Box 406, West Byfleet
Surrey KT14 6WL, UK



Fax:

Complete and send this registration form to:
Fax: +44 (0)20 7017 4746



Email:

professionalcustserv@informa.com



Web:

www.ibclegal.com/eurocounsel

Payment should be made within 14 days of registration. All registrations must be paid in advance of the event. Your VIP number is on the address label. If there is no VIP number, please quote KM8005

HOW MUCH?

	Public Sector In-House Lawyer	Private Sector In-House Lawyer	Private Practice Lawyers
Register by 18th July 2008	<input type="checkbox"/> £559.20 (+TVA @ 21% £676.63) Save £1340	<input type="checkbox"/> £699 (+TVA @ 21% £845.79) Save £1200	<input type="checkbox"/> £1699 (+TVA @ 21% = £2055.79) Save £200
Register by 5th September 2008	<input type="checkbox"/> £639.20 (+TVA @ 21% £773.43) Save £1260	<input type="checkbox"/> £799 (+TVA @ 21% £966.79) Save £1100	<input type="checkbox"/> £1799 (+TVA @ 21% = £2176.79) Save £100
Register after 5th September 2008	<input type="checkbox"/> £719.20 (+TVA @ 21% £870.23) Save £1180	<input type="checkbox"/> £899 (+TVA @ 21% £1087.79) Save £1000	<input type="checkbox"/> £1899 (+TVA @ 21% = £2297.79)

Savings include Early Booking Discounts. All additional discounts can only be applied at the time of registration and discounts cannot be combined. All discounts are subject to approval. Please note the conference fee does not include travel or hotel accommodation costs. **£200 discount for 3rd and subsequent delegates.**

THREE EASY WAYS TO PAY

- Cheque. Enclosed is our cheque for £ in favour of Informa UK Ltd
Please ensure that the Reference Code **KM8005** is written on the back of the cheque
- Credit Card. Please debit my: VISA AMEX MASTERCARD DINERS

Card No: _____ CWV Number: _____

Expiry Date: _____

Signature: _____

please note that credit cards will be debited within 7 days of your registration on to the conference

- By Bank transfer: Full details of bank transfer options will be given with your invoice on registration.

Incorrect Mailing If you are receiving multiple mailings or you would like us to change any details or remove your name from our database, please contact the Database Manager at the above address, Tel +44 (0) 20 7017 7077, Fax +44 (0) 20 7017 7828 or email: integrity@iirtld.co.uk - quoting the reference number printed on the mailing label.

Additional Requirements Please notify IIR at least one month before the conference date if you have any additional requirements e.g. wheelchair access, large print etc.

Cancellations Confirm your cancellation in writing (letter or fax) 2 weeks before the event and receive a refund less 10%+VAT. Should you cancel 1 week before the event then you will receive a refund less 50% +VAT service charge. Regrettably, no refunds can be made for cancellations received less than one week prior to the event. **A replacement delegate is welcome at no extra cost**

WHEN AND WHERE

KM8005
29-30 September 2008

Venue:

Hotel Amigo, 1-3 Rue de l'Amigo
Brussels 1000, Belgium
Tel: +32 2 547 4747
Fax: +32 2 513 5277
E-mail: reservations.amigo@roccofortecollection.com

Delegates are responsible for the arrangement and payment of their own travel and accommodation. IIR has arranged a special room rate at a number of hotels. If you wish to book a room, please call **Venue Search on +44 (0)20 8546 6166** stating that you are an IIR delegate.

PERSONAL DETAILS

1st Delegate Mr/Mrs/Ms _____

Job title _____ Department _____

Telephone _____ Fax _____

Email _____

Yes! I would like to receive information about upcoming events by email. By giving you my email address I am giving ONLY Informa companies the permission to contact me by email

Yes! I would like to receive information about future events and services via fax

Signature: _____

2nd Delegate Mr/Mrs/Ms _____

Job title _____ Department _____

Telephone _____ Fax _____

Email _____

Yes! I would like to receive information about upcoming events by email. By giving you my email address I am giving ONLY Informa companies the permission to contact me by email

3rd Delegate Mr/Mrs/Ms _____

Job title _____ Department _____

Telephone _____ Fax _____

Email _____

£200 discount

Yes! I would like to receive information about upcoming events by email. By giving you my email address I am giving ONLY Informa companies the permission to contact me by email

Name of your Line Manager Mr/Mrs/Ms _____

Job title _____ Department _____

Telephone _____ Fax _____

Email _____

Booking Contact Mr/Mrs/Ms _____

Job title _____ Department _____

Telephone _____ Fax _____

Email _____

Our statement of integrity can be found on our website at www.iir-events.com/IIR-conf/PrivacyPolicy.aspx

COMPANY DETAILS FOR INVOICING PURPOSES

Company Name _____

Postal Address _____

Telephone _____ Fax _____

Nature of Business _____

Billing Address (if different from above address) _____

Billing E-mail Address: _____

Unable to Attend - Event Documentation

Nothing compares to being there – but you need not miss out!

Don't delay and order your documentation today

Simply tick the box, complete your details above and send the form along with payment.

We regret Documentation Orders can only be processed on receipt of Credit Card details

European In-House Counsel - £225 (no VAT) (£240 outside the UK)

We regret Documentation Orders can only be processed on receipt of Credit Card details

Data Protection The personal information shown on this form, and/or provided by you, will be held on a database and may be shared with other companies in the Informa Group in the UK and internationally. If you do not wish your details to be available to other companies in the Informa Group please contact the Database Manager at the above address, Tel +44 (0) 20 7017 7077, Fax +44 (0) 20 7017 7828 or email: integrity@iirtld.co.uk.

Occasionally your details may be obtained from, or made available to, external companies who wish to communicate with you offers related to your business activities. If you do not wish to receive these offers, please tick the box